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## **Oregon® Introduces New Fusion™ Lawnmower Blades**

Portland, OR February 16, 2005 – The Oregon Cutting Systems Group of Blount, Inc. has introduced a new and technologically advanced lawnmower blade for the replacement market called Fusion™. The manufacture of these blades includes an exclusive electrofusion process that makes the cutting edges extra hard and tough. The process does not add a layer to the blade, it alters the molecular structure of the steel and becomes an integral part of the blade along its cutting edge.

In demanding tests by commercial users, Oregon® Fusion™ blades have demonstrated as much as twice the stay-sharp of standard blades, a less frequent need for re-sharpening and a high quality of cut throughout full working days on a single sharpening. “Others have tried to make improvements by adding things to their blades. But the thing about Fusion™ is that its distinctive feature is not on the blade, it’s in the blade, it’s at the molecular level. After you sharpen a Fusion™ blade, the advantage is still there, still keeping that durable edge. Our test users have had outstanding results with it, and they’ve been anxious for us to announce that Fusion™ is now available” stated Brian Maher, Oregon® U.S. Marketing Manager.

Oregon® Fusion™ blades are tempered to R50 hardness for excellent overall blade strength, and then receive the advanced electrofusion process along the cutting edges. The Fusion™ process is patent pending.

Fusion™ blades come as original equipment on selected commercial mowers and are now available as replacement blades in the most popular sizes and types. Oregon® will expand its selection of Fusion™ blades in the near future.

**Oregon Cutting Systems Group:** Founded in 1947, the Oregon Cutting Systems Group of Blount, Inc. is a world leader in providing high quality, original equipment and replacement parts to the outdoor power equipment industry. The replacement products, sold under the Oregon® brand include: chainsaw chain, guide bars, sharpening tools, lawnmower blades, trimmer line and heads, spark plugs, belts, and air filters. More information about Oregon Cutting Systems and the Oregon® brand of quality replacement parts can be found at [www.oregonchain.com](http://www.oregonchain.com).

**Blount, Inc.:** Blount, Inc. is a diversified international company with three principal business segments: Outdoor Products, Lawnmower and Industrial & Power Equipment. Blount sells its products in more than 100 countries around the world. For more information about Blount, Inc., visit [www.blount.com](http://www.blount.com).