



FOR IMMEDIATE RELEASE

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New Fusion® Lawnmower Blades from Oregon® Earn Praise from Users

In 2005 the Oregon Cutting Systems Group of Blount, Inc. introduced a new and technologically advanced lawnmower blade for the replacement market called Fusion®. The manufacture of these blades includes an exclusive electrofusion process that makes the cutting edges extra hard and tough. The process does not add a layer to the blade, it alters the molecular structure of the steel and becomes an integral part of the blade along its cutting edge.

Prior to their introduction, Fusion® blades were put through demanding tests by commercial users. Since then, Oregon® has received positive comments on the new blades from users. They reported noticeable improvement in the quality of cut with less frequent sharpening, even in tough cutting conditions.

Oregon Cutting Systems' U.S. Marketing Manager Brian Maher predicts the new blades will change the way commercial mowing is done. The distinctive feature with Fusion® is not on the blade, it's in the blade, at the molecular level. After you sharpen a Fusion® blade, the advantage is still there, keeping that edge durable and keeping the cut clean. It delivers superior results that a customer can see and that a commercial cutter can put in his wallet – because he'll be spending more time mowing and less time sharpening.”

Oregon® Fusion® blades are tempered to R-50® hardness for excellent overall blade strength, and then receive the advanced electrofusion process along the cutting edges. The Fusion® process is patent pending.

Fusion® blades come as original equipment on selected commercial mowers and are also available as replacement blades in the most popular sizes and types. Oregon® looks forward to expanding its selection of Fusion® blades in the future. A special section titled “Fusion® – Better Edge, Better Results” is being added to the Oregon® website for those interested in further information; visit www.oregonchain.com.

Oregon Cutting Systems: Founded in 1947, the Oregon Cutting Systems Group of Blount, Inc. is a world leader in the outdoor power equipment industry, providing advanced cutting attachments, accessories and parts. Replacement products sold under

the Oregon® brand include the most complete line of cutting attachments and accessories for chainsaws, lawnmower blades and mower parts, trimmer line and heads, engine parts and a variety of other parts for the industry. More information about Oregon Cutting Systems, its products, dealers and support services can be found at www.oregonchain.com.