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**Portland, Oregon, April 4, 2008** - Oregon Cutting Systems has recently introduced the Oregon® Dealer Support Center, an online resource for dealers at <http://dealers.oregonchain.com>. This new website is a valuable resource for downloading warranty claim forms, advertising materials, parts lists with retail pricing, technical service bulletins and more.

Also available at the Oregon® Dealer website are the 2008 Forestry and Outdoor Equipment Parts catalogs in portable document format (pdf). These electronic catalogs are bookmarked, searchable, full-color versions of the print catalogs. "Since we launched the website late last year, the catalog downloads have been the most popular feature of the website," according to Susan Williams, Web Architect at Oregon Cutting Systems.

An additional Oregon® Dealer Support Center benefit is the "reverse look-up application." This web-based application, which is not available on the public Oregon® websites, allows dealers to enter an Oregon® chain, bar, or sprocket part number and receive back nearly all the chainsaw and mechanical harvester models that work with that specific Oregon® part. According to Brian Maher, U.S. Zone Manager for Oregon Cutting Systems, "many dealers have commented that this application is a great tool for both fit-up information and local marketing efforts."

The new Oregon® dealer website also offers a fast and easy way for Oregon® dealers to update their dealer profiles. "Offering dealers the means to update their business contact information online helps maintain the integrity of the oregonchain.com dealer locator, which helps drive customers to the dealer stores," said Brian Maher. "Our new website features are driving more and more business to our servicing dealers, which is one of the main goals we had in mind when we created this website," Maher commented.

Access to the dealer website requires an access code found inside the front cover of the 2008 Oregon® Product Catalog. Oregon® dealers who don't have a 2008 Oregon® Product Catalog should contact their Oregon® Distributor to find out how they can access and start using this valuable resource.

**Oregon Cutting Systems Group:** Founded in 1947, the Oregon Cutting Systems Group of Blount, Inc. is a world leader in providing high quality original equipment and replacement parts to the outdoor power equipment industry. Replacement products sold under the Oregon® brand name provide the industry with one of its most complete lines of parts, including saw chain, guide bars, sprockets and maintenance accessories for chainsaws; lawnmower blades, engine parts, belts, tires and service tools for mowers and other outdoor power equipment; and trimmer line, heads, and blades for trimmers and brushcutters. Oregon® replacement products are sold in more than 130 countries, and many leading manufacturers of outdoor power tools use parts made by Oregon Cutting Systems as original equipment. More information about the Oregon Cutting Systems Group and the Oregon® brand of quality replacement parts can be found at [www.oregonchain.com](http://www.oregonchain.com).